



## Nottingham Business School

### Nottingham Business School Executive Master of Business Administration: Dean's Scholarship Award for Academic Excellence 2016.

Nottingham Business School will be offering a number of half fee scholarships which will be available to students who have received an offer to study on the Executive MBA (EMBA) starting in January 2016.

These prestigious scholarships are worth up to the value of half the tuition fee.

#### Nature of the Scholarship

These competitive scholarships will be awarded to those candidates who most closely meet the criteria for the award, through their personal statement and discussion question answer. The scholarship decision will be made by an awarding committee and all decisions of that awarding committee are final. The scholarship will be available in the form of a tuition fee reduction and if you are awarded a scholarship your fee will be adjusted before enrolment.

Sponsored students (full / part) are not eligible to apply for an EMBA Scholarship for Academic Excellence.

#### Application Process

Applications must consist of a fully completed scholarship application form which includes a 1,000 word competitive essay submission which addresses the question provided below.

The awarding committee reserve the right to exclude from consideration any applicants that include written statements which exceed the stated word limit or are incomplete.

Please return your completed scholarship application form and supporting documents to [nbs.enquiries@ntu.ac.uk](mailto:nbs.enquiries@ntu.ac.uk) as soon as possible.

#### Scholarship application deadline

27 October 2015

Scholarship applications received before 4 pm GMT on 27 October will be assessed and successful applicants will be notified of their scholarship award by 17 November 2015.

## 1. Personal details

First name(s):*	Nationality:*
Surname:*	NTU N number:*
Email:*	This is the seven digit figure that begins with a 'N' and it will have been provided once you have applied for a course at NTU.

Please use the same email address that was used when you submitted your application to study the EMBA at NTU. The email address provided is where all scholarship correspondence is sent to.

## 2a. Personal statement

Please provide on a separate sheet a 500 word personal statement addressing how you will benefit from the EMBA programme and how you will add value to the quality of debate and discussions in the class.

## 2b. Discussion question

Please provide on a separate sheet a 1,000 word written essay addressing the following:

Shared value has been defined as 'policies and operating practices that enhance the competitiveness of the company whilst simultaneously advancing the economic and social conditions in the communities in which it operates' (Porter & Kramer, 2011). The Nottingham Business School Executive MBA aims to support this process, however what would it mean to you and your organisation and how do you think that studying an MBA might help achieve this? If you work for the public or third sector how does this relate to your context?

Porter, M. E., & Kramer, M. R. (2011). Creating shared value. *Harvard Business Review*, 89 (1/2), 62-77

Your essay will be assessed against the following criteria:

- Relevance to the question
- Development of an argument
- Structure
- Quality of writing
- Supporting examples
- Conclusions

## 3. Checklist

Please check the following before submitting your application:

- Please ensure you have received an offer to study on the Executive Master of Business Administration at Nottingham Business School.
- Please ensure that you have read and understood the terms and conditions.
- Please ensure that you have provided the email address which you used when applying for the EMBA.
- Please use separate typewritten sheets for your essay.
- Please make sure that you complete all sections and attach them carefully to the signed EMBA scholarship scheme application form.
- Please make sure that you are specific, clear and have carefully proof read your application.

This scheme is applicable to Executive Masters of Business Administration only.

Please return your completed scholarship application form to [nbs.enquiries@ntu.ac.uk](mailto:nbs.enquiries@ntu.ac.uk) or post to the address below:

Nottingham Business School  
EMBA Scholarship Applications  
BLSS Marketing  
Newton building  
Burton Street  
Nottingham  
NG1 4BU

## 4. Terms and conditions – IMPORTANT

Please read the Nottingham Business School Executive Master of Business Administration: Dean's Scholarship for Academic Excellence terms and conditions and sign below:

I confirm that the details given in this scholarship application are accurate, and I have read and understand the terms and conditions of Nottingham Business School Dean's Executive Master of Business Administration Scholarship for Academic Excellence.

Signed:	Date:
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## Nottingham Business School Executive Master of Business Administration: Dean's Scholarship for Academic Excellence terms and conditions

1. Applicants are only eligible for consideration of a scholarship award if they have been offered a place on the EMBA starting in January 2016. Please Note: NTIC progression students are not eligible to apply for a scholarship. Please check our website for details of funding for NTIC students at [www.ntu.ac.uk/ntic](http://www.ntu.ac.uk/ntic).
2. Students who are sponsored by their employers, government or funding body (in full or in part) are not eligible to apply for this scholarship award.
3. Applicants are only able to apply once for the January 2016 Executive MBA scholarship scheme.
4. The deadline to submit a scholarship application is 4 pm GMT on 27 October 2015. Applications received after this deadline date will not be considered.
5. The EMBA scholarship scheme is available to eligible UK, EU and International students.
6. Scholarships up to the value of half the tuition fee are available although the awarding committee may choose to award a part scholarship.
7. If you are awarded any other scholarship, bursary and / or fee reduction from the University, with the exception of NTU's £10,000 postgraduate support scheme bursary, the maximum amount awarded will not exceed more the half the tuition fee. If you are awarded an NTU £10,000 postgraduate support scheme bursary, the maximum amount awarded will not exceed £10,000.
8. The scholarship will be available in the form of a tuition fee reduction. If you are awarded a scholarship your fee will be adjusted before enrolment.
9. The scholarship is not transferable and will not be awarded if you choose to defer your entry to a different start date or if you choose to transfer to a different course at the University.
10. The scholarship will only be awarded once an applicant accepts and meets the conditions of their offer and are eligible to enrol on the EMBA.
11. Scholarships are competitive and selection is based on the personal statement and discussion question answer. It is, therefore, of great importance that you give these items careful thought and preparation and you refer to the criteria provided.
12. The University's decision in all matters relating to the scholarship is final.
13. If your scholarship application is successful, you may be asked to appear in online and / or printed University marketing materials. This may involve providing a student profile and a photograph which may be used to promote the University's scholarship schemes and Executive Master of Business Administration course.

### Nottingham Business School

EMBA Scholarship Applications  
BLSS Marketing  
Newton building  
Burton Street  
Nottingham  
NG1 4BU

**Tel:** +44 (0)115 848 4460

**Email:** [nbs.enquiries@ntu.ac.uk](mailto:nbs.enquiries@ntu.ac.uk)

**[www.ntu.ac.uk/nbs](http://www.ntu.ac.uk/nbs)**