Nottingham Trent University
Dual MSc Global Business and Management Course Specification

<table>
<thead>
<tr>
<th>Basic Course Information</th>
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<tbody>
<tr>
<td><strong>1. Awarding Institution:</strong></td>
<td>Nottingham Trent University and one of the following (according to the chosen route) Euromed-KEDGE; ISCTE-IUL; University of Brescia</td>
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<td><strong>2. School/Campus:</strong></td>
<td>City (this applies to NTU)</td>
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<td><strong>3. Final Award, Course Title andModes of Study:</strong></td>
<td>MSc Global Business and Management, and (according to the chosen route) MSc Management Financiere et Organisationelle (Euromed-KEDGE); MSc Entertainment and Media (Euromed-KEDGE); MSc International Management (ISCTE-IUL); MSc Management and International Business (University of Brescia). Full time Course.</td>
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<td><strong>4. Normal Duration:</strong></td>
<td>15 months</td>
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<td><strong>5. UCAS Code:</strong></td>
<td>N/A</td>
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<tr>
<th>Overview and general educational aims of the course</th>
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<tr>
<td>Businesses and Governments have been showing a growing interest in managing across cultures and boundaries, as well as across the wider contexts of society and community. As a result, it is possible to notice a greater provision of global/international business and management courses and modules at both undergraduate and post graduate levels within universities. By analysing the current provision within the wider context of ‘demand-side’ - skills, needs, and requirements - and ‘supply-side’ - aspirations to develop an enterprising knowledge-driven economy – it emerges that current offers from universities provide only a partial response to these issues. The growing demand focus on the development of enterprising managers in organisations that traditionally have not embraced (or recognised) this as a need is an example that supports the opportunity for running degrees capable of addressing such necessities. The considerations that encouraged us to plan and design a dual Masters in Global Business and Management include:</td>
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<td>• A growing interest in the role of managers capable of scoring competitive advantage across cultures and sectors</td>
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<td>• ‘Demand-side’ needs of the labour market, including: a high level of self-employment, greater job mobility and less job security</td>
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<td>• A growing interest in internationalization from public and quasi-public entities, and from third sector organizations.</td>
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<tr>
<td>The dual Masters in Global Business and Management provides you with the opportunity to explore practice in the context of relevant contemporary theory and research in the field of International Business with particular reference to the management of organisations which operate across international boundaries. The current MSc International Business already offers a range of opportunities for prospective students. At the same time it was felt that the range of learning opportunities on the above degree needed to be expanded in order both to enhance the learning experience of students on that programme and to increase the overall range of opportunities available across NBS MSc portfolio.</td>
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The dual MSc degree is distinctly multi-disciplinary in nature and aims to equip participants with a framework for improving their own management action. To this end, the degree will allow participants to study for one term (extendable to two terms, maximum) in one of the partner institutions that took part in the dual degree agreement – ISCTE in Portugal, Euromed - KEDGE in France, and University of Brescia in Italy. This dual degree will provide participants with both the systematic acquisition of advanced academic knowledge and the support to explore and develop management skills. Fundamental to the programme is the notion of the participant as a reflective and reflexive practitioner. The programme: (1) will provide you with a deeper exposure to international and global business; (2) it will allow you to have access to at least two networks of academic and business contacts, thus increasing your employability opportunities; (3) it will offer you the possibility of earning two M level degrees from two different universities faster and at a lower cost than pursuing two degrees sequentially; and finally (4) its cross-cultural and interdisciplinary nature, its academic robustness, and its practical orientation will allow you to think of, and be open to innovative business solutions.

1.1 Aims

The MSc in Global Business and Management has been carefully designed to be both an academically robust and practical programme also aimed at fostering innovation. The basic philosophy underpinning this course is that theory and experience have a dynamic relationship where one informs the other and vice versa. The programme has been designed:

• To develop the portfolio of programmes offered by the Strategic Management and International Business sub-team, complementing the postgraduate programme in International Business already available to students;
• To bring together the teaching and research experience of staff in the division and in NBS;
• To draw upon emerging development strategies within the School’s post-graduate provision, particularly targeting one of the University’s key objectives to recruit from EU/UK and international markets
• To increase NBS visibility among the European and UK Business Schools that have a vibrant international dimension and quality courses
• To reflect the key interests of Home/EU undergraduate students in International Business
• To reflect the key interest of international students aiming at deepening their knowledge and understanding of Global Business and Management in Europe, rather than exclusively in the UK.

7. Course outcomes

Course outcomes describe what you should know and be able to do by the end of your course if you take advantage of the opportunities for learning that we provide.

Knowledge and understanding

By the end of the course you should be able to:

1) Articulate a critical understanding of the influence exerted by culture on the way businesses operate internationally/globally

2) Develop a critical understanding of functional strategies and their intersection in the International Business context
3) Develop a critical understanding of external and internal environmental aspects on International Business behaviour and strategy

4) Articulate a critical understanding of the strategic challenges faced by companies in the Global Business arena

5) Apply knowledge, tools and techniques to resolve issues in new and diverse situations within the Global Business and Management discipline.

6) Evaluate the rigour and validity of published research and assess its relevance to the practice of Global Business and Management and synthesise existing research to identify alternative approaches.

7) Demonstrate the ability to make recommendations for organisational practice based on theoretical insights through a process of experiential or applied learning.

8) Demonstrate an aptitude for independent critical thought and rational inquiry.

9) Demonstrate creativity and intellectual curiosity in both the application and synthesis of knowledge.

10) Demonstrate proficiency in the use of techniques of research and enquiry to draw conclusions from a critical evaluation of relevant issues.

11) Demonstrate an appreciation of the wider social, environmental and economic sustainability issues and their interrelationships which may be impacted by or have an impact on organisational activities.

12) Understand the environmental, social, governance and ethical problems that may occur in the Global Business and Management discipline and apply appropriate frameworks or professional codes to resolve such problems.

13) Critically self-reflect, and demonstrate an international awareness and openness to the world, based on an appreciation of social and cultural diversity.

14) Develop a critical understanding of the role of the Global Business and Management discipline in the global context.

15) Demonstrate a critical understanding of the role of the Global Business and Management discipline in a wider organisational context.

**Skills, qualities and attributes**

By the end of the course you should be able to:

16) Analyse a variety of relevant data used in diverse contexts to support effective decision making in the Global Business and Management discipline.

17) Communicate key issues and arguments in written and oral format to a
professional standard.

18) Effectively use information and communication technologies relevant to the Global Business and Management discipline.

19) Work collaboratively in internationally diverse teams

20) Make decisions and exercise judgement in organisational settings when faced with a range of alternative courses of action.

21) Take personal responsibility for continuing professional development and develop the capacity to be an effective and reflective practitioner.

8. Teaching and Learning Methods

The teaching and learning methods for the dual MSc in Global Business and Management have been informed by the nature of the programme and the range of subject-specific skills as well as employment skills developed and enhanced throughout the programme and reflected in the programme learning outcomes.

For the MSc in Global Business and Management, the capability to adapt to cross-cultural settings is an important skill. The cross-cultural, interdisciplinary dimensions, the capability to work in intercultural groups and the capability to engage in cross-cultural communication will be important cornerstones of several modules on the programmes that will be distinctive from other programmes in the postgraduate framework.

The independence of the learning associated with postgraduate study necessitates the provision of a range of self-study materials. As with other programmes this will include books, journals and other published materials, but also computer software needed to access data and conduct analysis of economic and financial data. Students will be issued with software and core textbooks to aid their independent study.

The proposed assessment schedule for the programme is included in this document. The Postgraduate assessment policy of the university and the assessment strategy of NBS inform the approach adopted on the programme. Oversight of the overall burden and balance of assessment on the programme will be maintained by the coordinating programme leader, in on-going dialogue with the teaching team and the academic representatives of the partner institutions. The different elements of assessment are balanced across the modules on the programme to enable students to achieve both the stated learning outcomes of each module and programme as a whole. The assessments are designed to test not only knowledge and understanding at postgraduate level, but also transferable employment skills associated with the attributes of an NTU graduate and preparation for the world of work that are important learning outcomes of the programme.

The central function of assessment is to assess performance against module learning outcomes (MLO) and hence, cumulatively, course learning outcomes (CLO). The latter emphasise planning, research and problem-solving skills. These will need to be assessed by assessment with a focus on these issues. Practical project work, case studies and business problem-solving would enable the appropriate testing of such skills. Consideration of the points above has
demonstrated the appropriateness of a number of assessment techniques.

9. Assessment Methods

This section outlines the assessment strategy for the proposed course and incorporates the policies and practices outlined in the current version of the NTU assessment guide. It also includes the assessment techniques implemented by the three partner institutions. The aim of the assessment strategy is to identify formal practices and procedures for assessing and appraising the performance of MSc International Business students in order that judgments and decisions can be reached concerning:

a) The progression of students through the programme.

b) How well students have met the programme learning outcomes through the combination of (and integration between) the individual module learning outcomes.

c) The provision of feedback information to students concerning their performance and how they adhered to programme and module-specific assessment criteria.

d) The award of M level credits for individual modules.

e) The granting of the final award.

f) The granting of interim awards should the student fail to complete the programme but successfully achieve the required credit points.

The broad assessment strategy is based upon that outlined in the over-arching document. The team are committed to assessment methods which fully stretch the individual potential of the student to work in a number of assessment environments which test the learning outcomes of the programme. In the same way that students show diversity in their preferred teaching methods, so too assessment methods are considered to be culturally sensitive. Specifically, assessment by way of examination penalises international students by placing them at a particular disadvantage in comparison to other forms of assessment. Thus, the assessment principles specify the need to assess student attainment of learning outcomes by way of other assessment methods. Indeed, the assessment strategy is designed to build student confidence and capabilities, incorporating both formative and summative assessment within modules, and progressing from shorter, individual or small-group based assessment to larger individual assessments through the duration of the programme.

In particular, given that over the past several decades team working has become increasingly important in all types of organisations module delivery and assessment are structured to ensure that, in addition to attaining knowledge about a specific subject area, students will be able to develop skills and experiences of working in groups and teams. Consequently formatively assessing students in groups/teams not only reflects our intend to encourage the development of vital skills providing them a cutting edge in contemporary and future labour markets, but also reflects future practices they are likely to encounter post-graduation. Further, research both within organisations (Baumeister & Leary, 1995) and on the organisational level illustrates that managing relations (Lechner, Dowling & Welpe, 2006) is an increasingly important and relevant task for future managers. Hence, future managers require not only interpersonal but also skills in managing social relations sensitively. Therefore, we believe that with putting an emphasis on group work we are able to provide our students with the best possible learning experience and opportunities for the future. The table below lists the main techniques along with their linkages to programme learning outcomes:

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<thead>
<tr>
<th>Assessment Technique</th>
<th>Links to Course Learning Outcomes</th>
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10. **Course structure and curriculum**

The structure for the MSc in Global Business and Management has been designed to recognise the needs of the target market, the lecturing team, the University’s and partner Institutions’ attributes of a post-graduate programme, and the changing requirements of the international, global business environment. More specifically, the design should adhere to the guiding principles, allow the learning outcomes to be achieved, facilitate the effective delivery of a body of contemporary content, allow teaching, learning and assessment strategy to be embedded, and best utilise the available resource-base.

It is anticipated that between 2 and 5 students per year will be enrolled on the dual award by each of the institutions. This number might be subject to changes on the basis of the future negotiations between NTU and the partners involved. NTU students will spend their first term here in Nottingham. On successful completion of term 1, students will transfer to one of our partner universities according to the type of specialization they aim at characterizing their **curriculum studiorum** with. The routes available are identified as follows: Finance or Marketing at EUROMED-KEDGE, International Management at ISCTE-IUL, and Logistics at the University of Brescia. Students will spend term 2 at the chosen partner university. Upon successful completion of this second term, they will either be offered the opportunity to extend their stay at the host institution - on the condition that the latter can offer students a 12 week work placement - or they will return to NTU for completing their placement. The final term of study will be at NTU. On successful completion of this term and of the dissertation students on this Course will graduate with MSc Global Business and Management and will also graduate with one of the following, according to the root they will have completed: MSc Management Financiere et Organisationelle (EUROMED-KEDGE); MSc Entertainment and Media (EUROMED-KEDGE); MSc International Management (ISCTE-IUL); MSc Management and International Business (University of Brescia).

Students enrolled at EUROMED-KEDGE, ISCTE-IUL, or at the University of Brescia will spend term 1 studying at their home institution, transferring to NTU in term 2 and, possibly 3 on the condition that NTU can offer a 12 week work placement to those students. Should this not be possible, those students will return to their home institutions to be on the work placement. Term 4 will be spent at their home institutions for completing the Research Methods module and the Dissertation. On successful completion of term 4, students enrolled at EUROMED-KEDGE, ISCTE-IUL, or at the University of Brescia will graduate with MSc in one of the following (according to their enrolment university and route): MSc Management Financiere et Organisationelle (EUROMED-KEDGE); MSc Entertainment and Media (EUROMED-KEDGE); MSc International Management (ISCTE-IUL); MSc Management and International Business (University of Brescia). They will also graduate with MSc Global Business and Management.

The proposed model is based on reciprocity in student numbers for the exchange elements of the course. Students would pay tuition fees to their home institutions. However, if any partner institution would like to increase the
student number beyond the agreed limit, a pro-rata charge of the full MSc tuition fees would apply. This reciprocity model will imply that the number of students travelling from one university to the other would be agreed on an annual basis between the partners. The collaborative legal agreement will be prepared to cover all these aspects of collaborative arrangements with the three European partners.

NBS has an effective supporting infrastructure in place for overseeing and supporting collaborative programmes delivered currently. Operation of the collaboration will primarily be from within the Postgraduate Courses Division, and within that, the MSc Global Business and Management team who will liaise directly with colleagues from the International Office of the three partner institutions. The course team are well experienced in liaising with partners, and the considerations of students living, working and studying abroad.

**Collaborative Partners**

All the courses attached to the dual MSc Global Business and Management that run in collaboration with our three partners will be taught in English.

**Euromed KEDGE**

was founded in 1872 and it is the oldest institution of management education in the country. The Business School campus is called Campus of Luminy situated at the outskirts of Marseille. Equis accredited and a leading French Business school, Euromed KEDGE has been ranked consistently in the top 10 in France. It employs 64 permanent faculty staff and 75 visiting scholars; it is supported by over 100 administrative staff, and has a student body of 3,000 enrolled on undergraduate, postgraduate and executive programmes. 30% of the student body are international students from 30 different countries and the Business School has links with 110 foreign universities. Euromed KEDGE has established a solid expertise with regard to dual agreements by collaborating with higher education institutions in the UK, Spain, Germany, USA, Russia, China and Mexico. The school is based in the Provence region that is host to over 500 companies with foreign capital, including a large proportion of American, British and German organizations. Euromed KEDGE is an existing partner of NBS for the Dual BA International Business degree with French ([www.euromed-management.com](http://www.euromed-management.com)). EUROMED MANAGEMENT are merging to create a new player in the world of higher education: KEDGE Business School. With KEDGE Business School, the academic community, professionals and students aim to explore new horizons and assist organisations and territories. KEDGE Business School will offer a wide range of undergraduate and postgraduate courses directly accessible after the Bac, preparatory classes for the “Grandes Ecoles”, or after a first level degree. There will also be an extensive portfolio of executive education courses. Personal development, creativity and responsibility will be central to the whole of our educational offer. KEDGE Business School will open at the beginning of the 2013 academic year on both French and international campuses. Until then, you can find information for all the courses on the BEM and EUROMED MANAGEMENT websites. As an education group with an international dimension, KEDGE Business School will bring together nearly 10,000 students on 4 continents, a network of 35,000 graduates, 160 lecturers-researchers, and 300 international partners.

**The Instituto Universitário de Lisboa (ISCTE-IUL)**

is an existing NBS partner for staff & student exchanges via the Erasmus Programme. It is a Portuguese national, public university founded in 1972 in Lisbon. The University is legally a public foundation, which means that ISCTE-IUL has a higher degree of freedom and flexibility in its administration when compared to other public universities. From business, to sociology, humanities, and technology and
architecture, the academic offer mirrors the main areas of expertise of each of the four schools in which ISCTE-IUL is divided: the Business School; School of Social and Human Sciences; School of Sociology and Public Policy; and School of Technology and Architecture. With a privileged location in the city centre, close to all main faculties of the University of Lisbon, and with approximately 9500 students enrolled in both undergraduate and postgraduate programs, ISCTE-IUL plays an indisputable role in the Portuguese academic scene. The ISCTE Business School (IBS) is the largest School of the University. With over 4000 students, it is one of the leading management schools in Portugal, offering a full portfolio of academic degrees (Bachelor, Master and Doctorate) in subjects related to business and management. Courses are taught by a full-time Faculty as well as a growing invited and visiting Faculty. IBS offers 6 degrees at the undergraduate level (one taught entirely in English), 15 masters programmes (seven taught entirely in English), and 3 Ph.D. programmes (all three taught entirely in English). Enrolled in these programmes, IBS counts with 2000 undergraduate, over 1500 Masters, and 250 Ph.D. students (approximate figures). Furthermore over 250 foreign students attend courses within the Lisbon Summer School. Several programmes are also offered abroad in collaboration with local partner universities in countries such as Brazil, Cape Verde, Mozambique, Angola and China, mainly at the master and doctoral level. Through INDEG-IUL ISCTE Executive Education, ISCTE-IUL reaches the corporate world and offers highly reputed executive programmes to approximately 600 students/professionals. In terms of job opportunities, the School actively incorporates Career Centres that aim at preparing students for both the Portuguese and the international jobs markets. Usually employability rates reach the 100%. ISCTE Business School is equally committed to providing an international vision for its students and staff. It is internationally accredited by the Association of MBAs and increasingly recognised at the international scene. IBS also participates in partnerships with over 180 universities worldwide, including Double Degree agreements at the undergraduate, master and Ph.D. levels. Students are actively encouraged to spend part of their course abroad and the School enthusiastically welcomes hundreds of overseas students to Lisbon each year – all of which contributes to an enriching multicultural learning environment. The School relies on the Business Research Unit (BRU-IUL) to conduct meaningful multidisciplinary research in the broad areas of economics and management. BRU has over 160 researchers mainly, but not exclusively, Faculty of the Business School. Most have completed their doctoral and post-doctoral studies abroad and have diverse ethnic and geographic origins (http://www.iscte-iul.pt/en/home.aspx).

University of Brescia is an existing NBS partner for staff & student exchanges. This institution was officially established in 1982, building on previous courses given case by case—by the nearby Universities of Milan (and Milan Polytechnic as well) and Parma. It gathers three Faculties since then (Economics, Engineering, Medicine), to which a Faculty of Law was added in 1996. As per national legislative dispositions the universities faculties became departments from November 1, 2012. Insofar, the Università degli Studi di Brescia now comprises 8 departments which are independent with respect of financial and administration matters. It offers a wide range of educational programmes with Bachelors and Master of Science degrees, postgraduate technical courses, schools of specialisation and Ph.D. programmes in most disciplinary areas: business and economics, engineering and technology, law, medicine and surgery. The Università degli Studi di Brescia is a young, medium-sized university in a city of art and culture with an excellent quality of life, in one of the most important industrial and productive regions in Italy, Lombardy. It aims at delivering high quality facilities and services to its students, including international students: counselling services, scholarships financial aids,
tutoring, computer and multimedia rooms, wireless zones, libraries, on-line services, laboratories and advanced centres of scientific research. Moreover, it offers: accommodation services, refectories, cultural and sport activities, Italian language courses for foreign students. As for the Economics and Management Department (DEM), it gathers different subject fields that share common research interests and integrated educational activities. The DEM carries out researching and teaching activities that are focused on the complexity of the economic trends. These activities combine the analysis of macroeconomic and microeconomic elements of the general economic background and the study of business management, enterprise organisational structures as well as strategic planning. It also promotes and fosters teaching and researching activities in the light of a multidisciplinary and interdisciplinary approach which is theoretical and practical at the same time. The department recognises the features of the different subject areas which comprise it and considers them as a common valuable heritage of knowledge and methods. The main research and teaching areas of the Department are: Economics, Management, Economic History, Economic Sociology, Economic Geography, Statistics, Operations Research, Calculus and Applied Mathematics, Law, English (http://www.unibs.it/).

**Academic Curricula**

The figures below provide an overview of the academic curricula with respect to all the institutions that are taking part in this new, dual degree course.

**NBS**

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Figure 1- Dual MSc curriculum at NBS
Option choices 1, 2, 3, and 4 can be selected among the following modules:
The curriculum offered at NBS is characterized by three core 20 credit point modules - namely Organization and Management, Fundamentals of International Business, and Cross-Cultural Management - and a 0 credit point compulsory Language one in the first term. The former aim at equipping you with fundamental knowledge on the aspects that affect businesses operating across borders, both within and outside the organization. The language module instead has a twofold objective: on the one side, it enables you to approach a foreign language, on the other side it allows you to reflect on the implications of culture and cultural mind-sets on business. You will be invited to take-up the language of the country in which you will be spending your second term. Should this language not run during that particular academic term/year, or should you already be at a proficient level in that language, you will be able to choose any other language important within the international business field (e.g. Spanish, Mandarin, etc).

In the second term, the course offers you the possibility to choose from the options related to the areas of HRM, Marketing, International Business, and Finance. Electives will be subject to the number of students who opt for a particular module as well as to the changes in the Postgraduate curriculum. The Finance modules as well as the advanced marketing ones will only be available to students who have a relevant background in those subjects. The third term of the course focuses on the work placement experience in order for you to approach organizations and develop skills that can enhance your employability within an international arena. Finally, during the last term you are required to develop and write a research dissertation with the support of a supervisor and in light of the concepts learned through the core Research Methods module.

<table>
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<tr>
<th>Figure 2 - Term 2 options offered at NBS</th>
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<tbody>
<tr>
<td>HRM in an international environment</td>
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<tr>
<td>Performance management</td>
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<td>Leadership and management development</td>
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<tr>
<td>International finance and investment</td>
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<td>Financial statement analysis</td>
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<tr>
<td>Marketing contexts</td>
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<tr>
<td>Customer experience</td>
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<tr>
<td>Managing the corporate brand</td>
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<tr>
<td>Advertising and marketing communications</td>
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<tr>
<td>Transition and emerging economies</td>
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<tr>
<td>International value chains</td>
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<tr>
<td>International entrepreneurship</td>
</tr>
<tr>
<td>Cross-cultural entrepreneurial management</td>
</tr>
<tr>
<td>Managing innovation, creativity, and design</td>
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There are five specialization routes offered at Euromed KEDGE, three Marketing-based, and one Finance-based. If you opt for spending your second term at this institution you will be asked to choose only one of those routes and take all the modules that are part of it, and are taught during the term you will spend there. The figure below shows the specific curricula:
The first three routes indicated in the table above - International brand management, International luxury and brand management, and Sports and events management - are advised for students who want to specialize in Entertainment and Media at Euromed KEDGE. The last two routes, instead - Finance, and Finance and organizational management - are advised for students who intend to specialize in Management Financier et Organisationnel. The latter will only be available to those candidates who have a finance background.

By spending your second (and possibly third) term at Euromed KEDGE you will be awarded either an MSc Entertainment and Media, or an MSc Management Financier et Organisationnel according to the type of route they choose, as specified above.
It is worth clarifying that each module offered at ISCTE-IUL is attributed a lower
number of credit points compared to NTU, KEDGE and Brescia. This explains why both in the first and in the second term there are, respectively, ten and nine modules. The second term options 1 and 2 can be chosen among the following modules:

- Business and brand strategy
- Brand expression and identity
- Marketing portfolio
- Governance of international organizations
- International corporate governance
- Supply chain management
- Human capital management

Students that will choose to spend the second (and possibly third) term of their course at ISCTE-IUL will be awarded an MSc International Management from this institution. By going to ISCTE-IUL you will have to deliver and defend your thesis in compliance with ISCTE-IUL regulations. The defence may be done via videoconference. ISCTE-IUL will grade the thesis and award credits according to the MSc International Management curriculum.
It is worth clarifying that each module offered at University of Brescia is attributed a lower number of credit points compared to NTU. This explains why in the second term NBS students will have to take seven modules. Moreover, by the time UoB students will attend the first term (equivalent of the first term of their second year of Masters), they will have already taken and passed the following modules: Political industrial economy, History of the enterprise, Contract law, International enterprises and markets, Financial analysis.

If you choose to spend the second (and possibly third) term of your course at University of Brescia you will be awarded an MSc Management and International Business from this institution.

Students from UoB who will join NBS during the second term will have to opt for the following curriculum alternatives due to their Institution’s requirements:

- Option 1 to be chosen between: HRM in an International environment
and Leadership and management development;

- **Option 2** to be chosen among: Marketing context, the Customer experience, Managing the corporate brand, and Advertising and marketing communications
- **Option 3** to be Transition and emerging economies
- **Option 4** to be International value chains

### 11. Admission to the course

**Entry requirements**
For current information regarding all entry requirements for this course, please see the ‘Applying’ tab on the course information web page.

### 12. Support for Learning

Most of students’ support arrangements for this programme conform to the University, Business School, and postgraduate framework regulations. With regard to the term students will spend abroad, our partner institutions, namely ISCTE-IUL (Portugal), Euromed KEDGE (France), and University of Brescia (Italy), have demonstrated extensive experience with respect to organizing teaching/learning and support activities for foreign students. The same applies to the students that will join NBS from the abovementioned institutions: NBS facilities, support services and academic staff’s experience have proven to be effective in providing foreign students with both a sound learning experience, and a formative, incisive cross-cultural opportunity.

### 13. Graduate destinations / employability

As a graduate of the Course, you will have developed a wide range of skills and abilities that will enhance their employability. In particular, you will be able:

- To change career direction towards a managerial role, or;
- To build on existing expertise with up-to-date international disciplinary knowledge and skills to be able to gain accelerated promotion in their chosen profession
- To be employed within multinational corporations
- To carry out consultancy work within a wide range of sectors (e.g. manufacturing, hospitality, distribution).
- To undertake further study within the field of Global Business and Management.

### 14. Course standards and quality

The MSc Global Business and Management aims and learning outcomes are consistent with those related to MSc delivery. On the one hand, those aims and outcomes have been designed and informed by all relevant internal and external standards and expectations. They have been derived from consultation with the Masters suite of programmes across Nottingham Business School, the Strategic Management and International Business team, the relevant QAA standards of achievement, the University’s generic M level learning outcomes and the University’s target attributes of the NTU post-graduate. On the other hand, the course goals and learning outcomes reflect the particular distinctive features of an advanced dual degree.

### 15. Assessment regulations

This course is subject to the University’s Common Assessment Regulations
(located in its [Academic Standards and Quality Handbook](#)).

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<thead>
<tr>
<th>16. <strong>Additional Information</strong></th>
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<tr>
<td><strong>Collaborative partner(s):</strong> please refer to section 10 of this document in which both a list, and a detailed illustration of NBS collaborative partners are provided</td>
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<tr>
<td><strong>Course referenced to national QAA Benchmark Statements:</strong></td>
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<tr>
<td><strong>Course recognised by:</strong></td>
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<tr>
<td><strong>Date implemented:</strong> (start date: September 2013)</td>
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<tr>
<td><strong>Any additional information:</strong> no additional information</td>
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