

About Next Gen.

In July 2010, Ed Vaizey, the Minister for Culture, Communications and the Creative Industries asked Ian Livingstone and Alex Hope to undertake a Review of the skills needs of the UK's video games and visual effects industries and to make practical recommendations for how these needs can be met.

Six months later, after an intensive period consulting practitioners, school teachers and university lecturers and conducting a comprehensive programme of data gathering and original research, the report , '*Next Gen: Transforming the UK into the world's leading talent hub for the video games and visual effects industries*' was released.