

Dear Friend,

Get involved with 1in2 day!

We would love you to consider undertaking an activity on *1in2 day* to support the John van Geest Cancer Research Centre. The incredible support we received last year raised over £7,600 on the day - #1in2day even trended regionally! We want to build on this success and make this year's even bigger and better!

It is our hope that individuals & organisations across the region have a lot of fun in the lead up to, and on, **Friday 24 February** doing whatever they can to raise awareness and funds in support of our work.

1in2 day is named after recent research predicting that half of us will now be diagnosed with cancer at some point during our lifetime. The John van Geest Cancer Research Centre's vision is that every diagnosis is treatable. Cancer statistics over the past thirty years have shown the effectiveness of research in identifying new forms of treatment. Put simply, more research equals more treatments, equals more lives improved and saved.

We work closely with front-line clinical staff at hospitals across our local region, including Nottingham, Leicester and Derby Hospitals. Our scientists seek to develop effective ways to diagnose and treat all cancers, with a particular emphasis on breast, prostate, brain and blood cancers. (Breast and prostate cancers are the two most commonly occurring cancers for women and men in the UK today).

As part of Nottingham Trent University we derive fantastic support from the University and its staff in a number of departments. This means that 100% of all donations received are used directly on our research; work which will have an impact here in Nottingham, regionally – and internationally.

So what can you do? Anything! (within reason!)

You might bake, walk, run, cycle, shave your head, custard pie the boss (best ask first), sing, jump, climb, swim, hang glide, stay silent, play silly games, race space hoppers, hold an auction, host a raffle or any other whacky ideas which pop into your head! The beauty of *1in2 day* is that everyone can stand together in doing something.

After a very successful day last year, on *1in2 day* we will have an hour's programme special on Notts TV – something we are very excited about! To show our appreciation for your incredible support we would love to put forward any fundraising/activities you decide on - Notts TV may well chose to send a film crew along for content in the TV special during the lead up to the day.

For more information on *1in2 day* and the work of the John van Geest Cancer Research Centre please visit www.ntu.ac.uk/vangeest

Do let us know if you decide to plan any activities, so we can inform Notts TV and support you in your endeavours! Email our Community Giving Officer (stephen.knott@ntu.ac.uk) or call 0115 848 8807 for any advice.

Thank you so much in advance. I hope you have fun – whatever you do!

With gratitude,

Professor Graham Pockley
Director of the John van Geest Cancer Research Centre



Nottingham Trent University
Burton Street, Nottingham,
NG1 4BU, UK
Tel +44 (0)115 941 8418
www.ntu.ac.uk/vangeest

