

PLATE Seminar 2016
Tuesday 6 December, 10 am – 4.30 pm

Final programme

10 am	Registration and refreshments
10.30 am	Welcome Prof Tim Cooper Nottingham Trent University
10.45 am	Addressing product lifetimes in the Circular Economy Package Jonny Hazell Senior Policy Adviser Green Alliance
11.45 am	Sustainable innovation, business models and economic performance Dr Carlos Montalvo TNO, The Netherlands Senior Research Scientist
12.45 pm	Lunch and networking
1.45 pm	Is the life-time of electrical appliances becoming shorter and shorter? Dr Ines Oehme German Federal Environment Agency, Ecodesign, Environmental Labelling, Environmentally Friendly Procurement
2.45 pm	Buying things that last, challenging the throwaway culture Tara Button Founder and CEO of Buy Me Once www.buymeonce.com
3.45 pm	Round up of the day Prof Tim Cooper Nottingham Trent University
4 pm	Close