Directors’ Duties to Creditors: A Doctrinal Mess

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Introduction

1 The genesis of the fiduciary duty of directors to consider creditor interests is credited to the oft-quoted dictum of Mason J in Walker v Wimborne made over a quarter of a century ago in Australia.1 The jurisprudence however, on the nature of the directors’ duties to creditors, has remained largely undeveloped since the expression of the imprecise dicta. Unsurprisingly, much ink has been spilt on the topic of directors fiduciary duties to creditors in the Commonwealth countries2 and North America3 - including a spirited debate amongst commentators on the doctrinal question of whether such a duty is independent and enforceable by

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1 (1976) 137 CLR 1, at 6-7: “... it should be emphasised that the directors of a company in discharging their duty to the company must take account of the interests of its shareholders and its creditors. Any failure by the directors to take into account the interests of creditors will have adverse consequences for the company as well as for them.” Westpac Banking Corporation v Bell Group Ltd (in liq) (No 3) (2012) 89 ACSR 1; [2012] WASCA 157, at 2034 (per Drummond JA): “This obligation cannot now be described as a “so-called duty” ... the principle [concerning directors fiduciary duties to creditors] ... is now firmly entrenched in company law jurisprudence in Australia.” For discussion on the significance of the dictum of Mason J and the judicial development of the duty to consider creditor interests, see A. Hargovan, “Directors’ Duties to Creditors in Australia after Spies v The Queen – Is the Development of an Independent Fiduciary Duty Dead or Alive?” (2003) 21 Company and Securities Law Journal 390.


3 For example, in Canada, see Peoples Department Stores Inc (Trustee of) v Wise [2004] 3 SCR 461; in Delaware (USA), see N.Am.Catholic Educ. Programming Fund., Inc. v Gheewalla, 930 A.2d 92, 103 (Del. 2007); in California (USA), see Berg & Berg Enterprises, LLC v Boyle, 178 Cal. App. 4th 1020 (2009).
creditors\textsuperscript{4} and, if so, whether it is dead or alive in Australia.\textsuperscript{5} The directors’ duty to consider creditor interests during corporate financial distress is a misnomer to the extent it suggests an independent duty owed directly to creditors. To the extent that there is uniformity in this area of law,\textsuperscript{6} courts in North America,\textsuperscript{7} UK\textsuperscript{8} and Australia\textsuperscript{9} are unanimous in the view that individual creditors of an insolvent company have no right to assert direct claims for breach of fiduciary duty against directors.

2 The broad formulation of the directors’ duty to consider creditors interests during insolvency is plagued by many unresolved issues – for example, the duty arises when the company enters into that “ill-defined sphere”\textsuperscript{10} known as the zone or vicinity of insolvency, which, as recognised by US Appellate Court, is:

\begin{quote}
“even less objectively determinable than actual solvency.”\textsuperscript{11}
\end{quote}

3 When a company is in financial distress, and directors’ duties to consider creditors intrude, it creates a “challenging framework”\textsuperscript{12} within which decisions must be made to comport with the overarching duty to act in the company best interests. The reason for the challenge is that judicial authorities in the Anglo-American jurisdictions to date, until the recent Appellate Court decision in the Supreme Court of Western Australia in \textit{Westpac Banking Corporation v Bell}

\textsuperscript{4} For judicial authorities supporting the proposition that the obligation of the insolvent company not to prejudice creditors is an imperfect obligation incapable of enforcement directly by creditors, see \textit{Re New World Alliance Pty Ltd} (1994) 122 ALR 531; \textit{Spies v R} (2000) 201 CLR 603; [2000] HCA 43; \textit{International Swimwear Logistics Ltd v Australian Swimwear Company Pty Ltd} [2011] NSW 488. For supporting academic commentary, see R. Austin and I. Ramsay, \textit{Ford’s Principles of Corporations Law} (15th ed) (2013, LexisNexis, Sydney), at 8.100. Cf \textit{section 588G}, \textit{Corporations Act 2001} (Cth) which, unlike the general law, permits creditors to recover their debts in certain circumstances from the directors for insolvent trading.

\textsuperscript{5} For example, see \textit{N.Am.Catholic Educ. Programming Fund., Inc. v Gheewalla}, 930 A.2d 92, 103 (Del. 2007); \textit{Peoples Department Stores Inc (Trustee of) v Wise}, [2004] 3 SCR 461.


\textsuperscript{7} See \textit{above note 4}.

\textsuperscript{8} \textit{Berg & Berg Enterprises, LLC v Boyle}, 178 Cal. App. 4th 1020 (2009), at 1037.

\textsuperscript{9} See \textit{above note 4}.

\textsuperscript{10} \textit{Jetiva SA & Anor v Billa (UK) Ltd & Ors} [2013] EWCA Civ 968.

\textsuperscript{11} Ibid., at 1041.

\textsuperscript{12} C. Mallon and S. Waisman (eds), \textit{The Law and Practice of Restructuring in the United Kingdom and United States} (2011, Oxford University Press, Oxford), at 27.
Group Ltd (in liq) (No 3) 2012, have not gone much beyond simply articulating a need to consider creditor interests when the company is insolvent to nearly insolvent\textsuperscript{13}—save for confirmation by the High Court in Spies v R that directors do not owe an independent duty to creditors capable of enforcement by the creditors in their own right.\textsuperscript{14} It is through the mechanism of liquidation that the creditors’ interests are protected.

4 This valuable development aside, the law on this significant issue is remarkably short of specific judicial guidance as to how directors should discharge their duties, without harming the interests of creditors, when engaged in commercial risk-taking with a view to corporate rescue. It is for such reasons that a commentator has labelled the doctrine a “mess”,\textsuperscript{15} noting that:

“It is extraordinarily difficult to slice the world into categories of solvency, insolvency, and the vicinity of insolvency.”\textsuperscript{16}

5 Notwithstanding such practical difficulties,\textsuperscript{17} courts in the Anglo-American jurisdictions have, for better or worse, adopted this wide formulation which, indeed, has led to the current doctrinal mess in Australian company law arising from the decision in Westpac Banking Corporation v Bell Group Ltd (in liq) (No 3) 2012, which appears to have elevated the directors duty from one of consideration to one of protection of creditors interests during a failed attempt at corporate rescue.

6 Also of central relevance to this case, and article, is the notion espoused in the majority judgment in Bell that the courts will no longer show the deference to the business judgment of directors who honestly believed they were acting in the interests of the company in order to ensure that creditor interests are properly protected when the company is sufficiently financially distressed.\textsuperscript{18}

\textsuperscript{13} See judicial authorities in above notes 2 and 4.
\textsuperscript{14} (2000) 201 CLR 603. For detailed analysis of this significant case, see A. Hargovan, above note 1. For a similar position in the UK, see Yukong Lines Ltd of Korea v Rendsburg Investments Corp [1998] 4 All ER 82.
\textsuperscript{16} Ibid., at 239.
\textsuperscript{17} Peoples Department Store Inc. (Trustee of) v Wise, [2004] 3 SCR 461, at 505-506: “The directors’ fiduciary duty does not change when a corporation is in the nebulous “vicinity of insolvency”. That phrase has not been defined; moreover, it is incapable of definition and has no legal meaning. What it is obviously intended to convey is a deterioration in the corporation’s financial stability.”; Berg & Berg Enterprises, LLC v Boyle, 178 Cal. App. 4th 1020 (2009), at 1041: “[there are] practical problems with creating such a duty, among them a director’s ability to objectively and concretely determine when a state of insolvency actually exists such that his or her duties to creditors have been triggered.”
\textsuperscript{18} (2012) 89 ACSR 1at 335; [2012] WASCA 157, at 203 (per Drummond AJA).
The conventional wisdom based on the seminal judicial authorities, prior to the appellate decision in Bell, is that the duty requires directors of insolvent or nearly insolvent companies to have regard to the interests of the company creditors—the duty is not pitched any higher, for example, to ensure that directors acted to the best advantage of creditors, nor is it impermissible for a director to advance the interests of a particular creditor so long as he or she believes in good faith that this action will be in the interests of creditors as a class.

In light of this, there are two key propositions espoused in the majority judgment in Bell that form the central focus of both this article. These propositions are:

1. that directors have an elevated duty at general law to ensure that creditor interests are properly protected during commercial decisions taken prior to insolvency to ensure a pari passu outcome, as opposed to having their interests merely considered as one of a number of stakeholder groups; and
2. that the courts will no longer show the deference to the business judgment of directors who honestly believed they were acting in the interests of the company in order to ensure that creditor interests are properly protected when the company is sufficiently financially distressed.

Absent self-dealing and/or shirking, the juridical basis of such a wide interpretation of the law by the majority in Bell is highly questionable.

This article considers the context of the Bell decision and comments on the legal and policy basis of the twin propositions underpinning the majority judgment. It will be submitted that the majority view is arguably out of touch with commercial realities and will cause numerous practical problems for companies attempting to restructure their affairs during times of financial distress.

The discussion in Part II of this article centres on the theoretical and legal framework concerning the duty to act in good faith in the interests of the company before proceeding to discuss the facts and result in the Bell case. The article thereafter, in Part III, examines the litigation history in Bell and discusses the directors’ duty to act in the best interests of the company during the context of insolvency. Part IV of the article critiques the novel application of directors’ duties to creditors by Drummond AJA in the Appellate judgment in Bell. The article concludes in Part V by offering reasons as to why a future High Court should reject any move towards a direct duty by directors to consider the interests of individual creditors.
classes of creditors. The potentially adverse consequences such a duty is likely to have on corporate rescue efforts involving distressed companies is a prime reason.

12 It should be noted from the outset that the Bell litigation, spanning two decades, is one of “extraordinary complexity”\(^\text{25}\) with the appellants comprising some 20 banks and the Bell Group comprising of 23 companies in liquidation and the litigation generating multiple legal issues. Thus, the article examines the litigation in Bell selectively through the lens of directors’ duties to creditors and confines discussion to the facts as relevant for purposes of this article. Legal analysis is limited to each court’s treatment of the issues concerning whether the directors actions of granting securities caused prejudice to the interests of creditors. Before commenting on these issues, it is essential to briefly examine the nature and rational for directors fiduciary duties to the company, including creditors.

**Nature and Rationale of Fiduciary Duties to Creditors**

13 Directors’ fiduciary duties, underpinned by biblical principles,\(^\text{26}\) include the duties to act in good faith in the best interests of the company, to act for proper corporate purposes and to avoid conflicts of interest. At general law, when a company is solvent, directors owe fiduciary duties to the shareholders as well as to the company. There is an expectation that creditors’ interests, during solvency, will protect their interests by contractual means.

14 From an economic perspective, shareholders in a solvent company are viewed as the residual claimants of the company’s assets and as the residual risk bearers. In the event of corporate insolvency, however, the dynamics may change. Shareholder value can become greatly diminished and, more often than not, can become worthless. In such circumstances, shareholders are no longer viewed as the residual claimants. The following rationale for the imposition of fiduciary duties on the directors of a financially distressed company is offered by Street CJ in *Kinsela v Russell Kinsela Pty Ltd (in liq)*:\(^\text{27}\)

> “In a solvent company the proprietary interests of the shareholders entitle them as a general body to be regarded as the company when questions of the duty of directors arise ... But where a company is insolvent the interests of creditors intrude. They become prospectively entitled, through the mechanism of liquidation, to displace the power of the shareholders and directors to deal with the company’s assets. It is in a practical sense their assets and the not the shareholder’s assets that, through the medium of the company, are under the


\(^{27}\) (1986) 4 NSWLR 722 at 730, affirmed by the High Court in *Spies v R* (2000) 201 CLR 603; [2000] HCA 43. For a collection of UK judicial authorities adopting this view, see *Madoff Securities International Ltd v Raven* [2013] EWHC 3147.
management of the directors pending either liquidation, return to solvency, or the imposition of some alternative administration.”

15 The fact of insolvency, as noted by the judiciary, “places the creditors in the shoes normally occupied by the shareholders -that of residual risk-bearers.”28 Legal theory states that the alteration of incentives upon corporate distress requires legal principles to restrain self-dealing. When directors and shareholders no longer have any equity in the company, it is said that they have little or nothing to lose and all to gain by increasing their appetite for risk. During this time, directors may feel compelled to gamble and roll the dice preferring highly risky strategies that may be no longer aligned with the company’s interests.

16 There is thus a moral hazard problem where the directors are accountable to shareholders but the shareholders may encourage the directors to take increasingly risky bets with the company’s assets to the detriment of creditors. Accordingly, the rationale for the doctrine of directors’ duties to creditors is underpinned by the “at-risk theory”, alternatively known as the “slot machine hypothetical”, is explained below with reference to the following scenario:29

“...where the stockholders are clearly out of the money and the creditors maybe are going to get seventy-five cents on the dollar as the company goes into bankruptcy or winds down. If you only have the interests of the stockholders in mind, zero is no different from zero is no different from zero in any circumstance. So why not take the remaining assets of the company, throw them into a slot machine and see if you hit the jackpot?”

17 The interests of shareholders and creditors can be “starkly divergent”30 under such circumstances, thus the fiduciary relationship is modified or expanded to include directors duties to the company’s creditors at a time when the company is insolvent or near insolvency. The law addresses this problem by a range of statutory measures such as insolvent trading31 and voidable transactions.32 The duty to consider creditor interests also has a role to play, but is not the only regulatory tool, as evidenced by the mixed judicial reaction to this broad formulation of

29 R. Silberghed in Barondes et al., above note 15, at 233.
31 Corporations Act 2001 (Cth), Part 5.7B, Divisions 3 and 4.
32 Ibid., Division 2.
directors fiduciary duties to creditors in North America and in the Commonwealth jurisdictions.

The Bell Litigation

The Facts

18 The Bell litigation concerned a refinancing arrangement to reorganise the debt obligations owed by The Bell Group Ltd and its offshore fundraising entity to separate groups of banks. At the time of the refinancing (known as a “workout”) the loans were unsecured and several subsidiaries in the Bell group of companies had assets that were not exposed to the parent company’s debt obligations. The key feature of the workout was to convert the unsecured loans into secured obligations and to bring all the companies in the group into the security agreement so that their assets could be used to pay down the secured debts. The workout contained a cash sweep provision that required all free cash generated by the group companies to be paid to the banks to pay off the restructured secured loans. The banks did, however, allow some of these funds to be used for general operating expenses.

19 The central company involved in the case was The Bell Group Ltd (‘BGL’), which was a listed holding company for the Bell group that had previously been controlled by Robert Holmes à Court before being taken over by Bond Corporation in 1988. BGL had a significant interest (39 per cent) in another listed company, Bell Resources Ltd (BRL). Both BRL and BGL were controlled and managed by persons associated with Bond Corporation. There were more than 100 companies in the domestic and international group that comprised the Bell group. The primary executive director of BGL and BRL was Aspinall, who led the refinancing discussions with the banks. The other directors were Oates and Mitchell, who both acted in a non-executive capacity. Each of these directors had worked closely with Alan Bond in various Bond Corporation entities and worked in various companies in the Australian division of the Bell group. Mitchell and Bond were also directors of Bell Group (UK) Holdings Ltd (BGUK), along with two other directors.

33 See, for example, the California Court of Appeal decision in Berg & Berg Enterprises, LLC v Boyle, 178 Cal. App. 4th 1020 (2009), at 1041: “... there is no broad, paramount fiduciary of due care or loyalty that directors of an insolvent corporation owe the corporation’s creditors solely because of a state of insolvency ... we decline to create any such duty ... we also perceive practical problems with creating such a duty ... the scope of any extracontractual duty owed by corporate directors to the insolvent corporation’s creditors is limited in California, consistent with the trust fund doctrine, to the avoidance of actions that divert, dissipate, or unduly risk corporate assets that might otherwise be used to pay creditors claims.”

34 See judicial authorities in above notes 2 and 4.

35 The following discussion draws upon A. Hargovan and J. Harris, “For Whom the Bell Tolls: Directors’ Duties to Creditors after Bell” (2013) 35 Sydney Law Review 433.

The major assets of BGL consisted of the controlling interest in BRL and a publishing division that centred on West Australian Newspapers. The shares in BRL had generated significant funds to BGL over the years, but in 1989, close to AUD 1 billion was taken out of BRL by Bond Corporation via a series of loans. Complications with the loan transactions caused Bond Corporation to convert them into a deposit for the acquisition by BRL of Bond Corporation’s brewery assets, which were valuable assets that were later sold for a significant amount. The stock market crash of 1987 had caused the Bell group of companies to engage in a program of asset sales to help pay down debt. This left the group with valuable and income producing assets aside from the publishing division, shares in BRL and the deposit in the brewery assets.

Prior to being taken over by Bond Corporation, the Bell group had engaged in large external financing programs both from bank loans and by issuing bonds in both domestic and overseas markets. The group had a treasury subsidiary (Bell Group Finance Pty Ltd) and had an offshore company (Bell Group NV) that issued European bonds from the Netherlands Antilles. The group’s British operations were controlled by BGUK. The funds from these bond issues were then lent to BGL and Bell Group (Finance), although the transactions were not formally documented. One of the major legal issues in the case was whether the intra-group loans from Bell Group NV were subordinated or not. This went to the heart of what prejudice the bondholders (as creditors) suffered as a result of the workout.

After the stock market crash of 1987, the Bell group’s banks became increasingly concerned about the repayment of the unsecured loans. While Bell group executives initially believed that the asset sale program would generate sufficient funds to pay off the Australian bank debt and had advised the banks of this, by mid-1989 it was clear to the Bell group executives that there were not be sufficient funds to clear the debts. This left the banks opposed to providing any further funding to the group. All of the Australian loan facilities at this time were operating “on demand” so that any of the banks could call for full repayment. If any bank pressed a demand for repayment it would have been likely that others would follow suit and the company would have to enter liquidation. This left the group little choice but to pursue workout negotiations.

The workout negotiations involved two groups of banks, one based in Australia and another based in London. Each of the groups was owed in excess of AUD 130 million. There were more than AUD 540 million in bonds outstanding at this time which required regular interest payments. During the time of the workout negotiations (December 1989) the banks received internal financial information from the Bell group companies and were also advised that their debts might rank equally with bondholders if the bonds were not subordinated. At the same time, receivers were appointed over Bond Corporation’s brewery assets which
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complicated their transfer to BRL, although this was subsequently completed when the court overturned the receiver’s appointment.

24 The debt refinancing documents were executed on Australia Day 1990 and involved the following key features:

- An extension of the bank loan facilities to the end of May 1991;
- The companies in the Bell group agreed to mortgage their assets to cover the bank loans under a guarantee to cover the refinanced bank debt. Many of these companies had no prior exposure to the bank debt owed by TBGL and BGUK;
- Proceeds from asset sales within the group were to be used to pay down bank debt (subject to several exceptions);
- Subordination of all intra-group debt (subject to certain exceptions involving Bell Group NV and BGUK);
- Bell Group NV and BGUK were obliged to use their best efforts to subordinate any group debts owed to them (this was subsequently done).

25 At this time the financial position of the group was poor and several companies in the UK division of the Bell group were in the process of being liquidated. The banks did not enforce their new security for a further 16 months, although they received some proceeds of asset sales during that time. It should be noted that had the banks enforced their security within six months of its creation the security may have been rendered void. 37 Given the poor financial position of the companies and the difficulty in paying interest payments to the bondholders it seemed likely that the group would not be able to comply with the terms of the refinancing arrangement without considerable cooperation from the banks. It was clear that the purpose of the workout was simply to give the group time to restructure its affairs, as no new funds were provided by the banks to support the workout. When no viable restructuring developed, the companies in the group were placed into liquidation and the banks realised their security and recovered AUD 283 million from asset sales.

The Proceedings

26 The liquidators commenced proceedings against the banks and the directors (although the actions against the directors were discontinued) claiming that the refinancing was a breach of directors’ duties because the directors knew the companies were insolvent and knew that the refinancing benefited the banks to the prejudice of the companies’ other creditors. Importantly, the liquidators claimed that the banks had knowledge of these matters and therefore were liable to disgorge the proceeds gained from realising their security over the group companies’ assets. This was the main claim for relief and was based on:

- Knowing participation by the banks in breaches of directors’ duties and knowing receipt of assets resulting from these breaches;

37 See section 588FJ, Corporations Act 2001 (Cth).
Equitable fraud; and
Voidable transactions in the Bankruptcy Act 1966 (Cth), which applied to companies at the time of the events, and other statutes.

27 These claims arose from the fact that the banks used the refinancing arrangement to obtain a better position for themselves compared with other unsecured creditors by obtaining security over the group’s assets which they were not previously entitled to. The liquidators’ arguments were based on a failure of the directors to act in the best interests of each of the companies on whose board they sat. The allegation was that the directors merely considered the interests of the group and ultimately Bond Corporation. The liquidator’s claim against the banks amounted to AUD 1.5 billion after allowing for interest over the more than 10 years that the case proceeded through the court.

28 The banks responded that they had no knowledge of the insolvency or of any breaches of duty. Further, the banks claimed that the directors could have reasonably believed that the refinancing was in the best interests of the companies because it gave the group time to develop a long-term rescue proposal.

Judicial Findings

29 The Bell case has been subject to four separate sets of judicial reasons: the trial judge (Owen J) and on appeal (Lee, Drummond and Carr AJJA). The High Court of Australia granted special leave to appeal on 15 March 2013. The case involves several important legal issues including contractual subordination, equitable fraud and the rule in Barnes v Addy (1874) LR 9 Ch App 244. The article will focus on directors’ duties to consider creditor interests.

The Trial Judge

30 The trial judge (Owen J) held that the companies in the Bell group were insolvent at the time of the refinancing. The banks conceded that they knew that without a refinancing the group was likely to have gone into liquidation. However, Owen J held that liquidation or the refinancing agreement entered into were not the only two possible scenarios and other alternative restructuring strategies could have been pursued. His Honour held that the conduct of the banks prejudiced the external creditors of the companies in the Bell group (such as the ATO) because the banks took security over assets for their refinancing that had not previously been subject to security. His Honour also found that the bondholders, despite their subordination through the on loan transactions, were still prejudiced by the banks taking effective control of the assets in the group.

38 See Bell Group (No 9) (2008) 39 WAR 1, in Chapters 9 (in particular the summary of findings, at 9.20) and 10.
39 Bell Group (No 9) [2008] WASC 239, at [190]. This paragraph was omitted from the edited WAR version of the case.
31 The directors’ duties arguments centered on whether the directors of the Bell group companies acted in the best interests of their particular company, or rather acted to promote the other interests, namely the interests of the holding company (BGL) or the ultimate controller Bond Corporation.

32 Justice Owen applied the long-established rule that the duties of company directors are owed to the company. In considering what were the interests of the company, his Honour noted that while the interests of the company (as a separate legal entity) may intersect with the interests of members, the two interests are still distinct. Similarly, when the company is insolvent, the interests of the creditors may intersect with the interests of the company but the two sets of interests are not one and same. His Honour went on to state that while the content of the duty will usually include consideration of the interests of shareholders, there may be other considerations that should also be included.

33 Importantly, Owen J held that the assessment of good faith is to be done subjectively but with the proviso that the court is entitled to have regard to objective circumstances to determine whether the director’s conduct is capable of being characterised as acting in good faith. Clearly, a mere suggestion by the director that they acted in good faith will not be sufficient. His Honour held that there was no evidence to support the argument that the directors had actually considered the interests of their companies and their companies’ creditors, but rather had acted only to benefit the parent company (BGL) and to support its workout efforts.

34 His Honour held that the Australian directors were aware of the financial problems faced by the companies in the group but:

“looked at the problem of solvency from a group perspective and said something to the effect: ‘We all survive or we all go down’. They did not look at the circumstances of each individual company that was to enter into a Transaction.”

35 The UK-based directors were in a different situation. They seemed to be acting diligently and were actively engaged in trying to ensure that the refinancing transaction would benefit their company. However, they identified that the ongoing solvency of BGL was critical to the success of the refinancing and they did not have sufficient financial information available to determine its future prospects. They relied upon assurances as to the company’s solvency from the Australian

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40 Bell Group (No 9) (2008) 39 WAR 1, at 533-534 [20.3.2].
41 Ibid., at 534 [4393].
42 Ibid., at 534 [4395]. See further Teck Corp Ltd v Millar [1973] 33 DLR (3d) 288.
43 Bell Group (No 9) (2008) 39 WAR 1, at 580 [4608].
44 Ibid., at 583 [4618].
45 Ibid., at 658 [6040].
directors (Bond and Mitchell). His Honour found that the actions of Bond and Mitchell were primarily concerned with promoting the interests of Bond Corporation.

36 Owen J held that the conduct of the directors had failed to demonstrate consideration of the interests of the creditors of the group companies that were pledging their otherwise unsecured assets for the benefit of the parent company (BGL). Importantly, his Honour stated the assessment constituted a balancing exercise where the risk to creditors could be included as one of several considerations to be taken by management. The greater the risk to creditors, the more directors and executive officers should take those considerations into account.

37 His Honour noted that the relevance of creditor interests will wax and wane depending upon the circumstances and the significance of the risk to creditors. He stated that:

“It may be, therefore, that in particular circumstances the only reasonable conclusion to draw, once the interests of creditors have been taken into account, is that a contemplated transaction will be so prejudicial to creditors that it could not be in the interests of the company as a whole. But that will be because of the particular circumstances and not because a general principle has mandated that the treatment of the creditors’ interests is paramount.”

38 The balancing exercise that directors must undertake to include the interests of different stakeholders that make up the interests of the company does not mean that creditor interests must necessarily be paramount, however. Owen J held that such a view was “going too far” as it would come perilously close to substituting for the duty to act in the interests of the company, a duty to act in the interests of creditors.

Appeal Decision

39 All of the banks appealed to the Western Australian Court of Appeal, originally on 144 grounds. The appeal judgments, by a 2:1 majority (Lee and Drummond AJJA; Carr AJA), confirmed the banks’ liability but for slightly different reasons to the trial judge. Significantly for the banks, the appeal court determined that a different measure of calculating the compensation should be used which effectively doubled the banks’ liability (to as much as AUD 3 billion).

40 While accepting that the duty to act in good faith was subjectively assessed, Lee AJA agreed with the trial judge that the court must analyse the assertions of the directors that they acted in good faith and genuinely believed that the company’s best interests would be served by their conduct in the surrounding circumstances.

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46 Ibid., at [26.13].
47 Ibid., at 545 [4440].
48 Ibid., at 545 [4439].
49 Westpac Banking Corp v Bell Group Ltd (in liq) [2009] WASCA 223, at [14].
His Honour held that directors could not have genuinely acted in the interests of the company where it was clear that the creditors’ interests would be prejudiced. His Honour went further and held that the duty to act in the interests of the company would necessarily be breached by conduct during a time of insolvency that would prejudice creditor interests. In this case, the directors made no enquiries as to how the refinancing would affect the group companies’ non-bank creditors and hence had failed to consider their interests. Lee AJA also placed considerable emphasis on the conduct of the banks and the directors as constituting equitable fraud because the directors acted to prefer one group of creditors (the banks) over another (the bondholders and the ATO). In his Honour’s view, the equitable fraud case supported the breaches of directors’ duties because it demonstrated the failure even to consider how the transaction would affect the non-bank creditors of each company.

Drummond AJA took a different approach and focussed primarily on the ability of the court to assess objectively whether creditor interests had been adequately considered by the directors. His Honour went beyond the trial judge’s focus on balancing by holding that:

“[t]he duty will not ordinarily be satisfied by directors who consider the impact that entry into a particular transaction by the company will have on its creditors but proceed with the transaction even though it causes significant prejudice to those creditors. By doing that, the directors will usually, in my opinion, be in breach of their fiduciary duty to the company to exercise their powers for proper purposes and the transaction will be voidable at the election of the company or its liquidator.”

Drummond AJA’s reasoning showed readiness to depart from the deference courts usually give to the decisions of directors when involving judgments on matters of business or management. Such an approach was considered necessary in order to ensure that creditor interests are properly protected. His Honour viewed the test for breach of the duty to act bona fide in the interests of the company as subjective and the test for breach of the duty to act for proper purposes as objective. This allowed his Honour to review the directors’ decisions, and supports a more interventionist approach in commercial decision-making.

In a detailed dissenting judgment, Carr AJA treated the duty to act in good faith and for a proper purpose as a composite duty and therefore applied a subjective test. Such an approach, absent dishonesty and irrationality, means less judicial interference with commercial decision-making. His Honour observed that directors are not trustees

50 Bell (2012) 270 FLR 1, at 188 [1092].
51 Ibid., at 176 [993].
52 Ibid., at 171 [953].
53 Ibid., at 363 [2042].
54 Ibid., at 360 [2029].
55 Idem.
56 Ibid., at 351 [1988].
and recognised that the law gives greater latitude to business people to conduct their company’s affairs.\(^{57}\)

44 His Honour viewed the role of law as facilitating, rather than stifling, the exercise of business skills and did not see the need for any legal intervention if directors acted honestly and not irrationally in making their business decisions.\(^{58}\) His Honour expressed the concern, in relation to the facts of the Bell case, that directors would be limited in their choices and take the easy option of liquidation rather than exploring possibilities corporate rescue if the law was otherwise.\(^{59}\)

45 Carr AJA was critical of the judicial approach adopted by Owen J for two main reasons. First, his Honour held that Owen J was looking over the directors’ shoulders and applying a business judgment when determining whether the directors had breached their duty to the company.\(^{60}\) After making a realistic assessment of the facts, Carr AJA concluded that with the benefit of hindsight, the Bell directors can be seen to have made the wrong call but, importantly, that did not equate to breach of fiduciary duties given the absence of dishonesty or irrationality.\(^{61}\) Relying upon the Charterbridge test,\(^{62}\) which Owen J did not apply, Carr AJA held that it could not be said that the directors’ decisions to enter into the transactions were such that no intelligent and honest director could have made in the interests of each company in that group.\(^{63}\)

46 Both the trial judge and the majority on appeal had considered that reference to the Charterbridge test was unnecessary because on the facts it was clear that the directors had not considered any other creditors apart from the banks. This was based in large part on the clear prejudice that the non-bank creditors suffered as a result of the workout. However, as Carr AJA points out, a successful workout could have saved the business, which would have benefited all creditors. While the group’s financial state might have made this an unlikely result, the decision about whether to undertake risky business decisions is one that is, in the authors’ view, quite rightly left to the directors’ managerial prerogative. Transactions that involve unreasonable risks can be addressed through insolvency law, namely voidable transactions and insolvent trading laws.

47 Significantly, Drummond AJA held that Owen J had misconstrued the seminal cases on directors’ duties to creditors,\(^{64}\) with his Honour going so far as to suggest that the directors’ duties included a duty to protect creditor interests, as opposed to giving

\(^{57}\) Ibid., at 539 [2797].
\(^{58}\) Idem.
\(^{59}\) Ibid., at [2797].
\(^{60}\) Ibid., at 544 [2819].
\(^{61}\) Ibid., at 546 [2841].
\(^{63}\) Bell (2012) 270 FLR 1, at 559 [2902].
\(^{64}\) Walker v Wimborne (1976) 137 CLR 1; Spies (2000) 201 CLR 603.
consideration to creditors’ interests. This goes even further than Lee AJA’s judgment, which stated that entering into decisions that prejudiced creditors during times of insolvency would result in no rational belief that the conduct was in the interests of the company.

Critique

48 A receptive judicial ear by the High Court, and endorsement of the logic underpinning the approach of the majority judgment in Bell on the critical question of directors’ duties to creditors, would impose considerable limitations on the ability of companies in financial distress to reorganise their affairs.

49 It is a legitimate concern that such a ruling would set inappropriate incentives for directors and senior executives, by threatening them (and their associates through Barnes v Addy liability) with breaches of fiduciary duty for acting to try to restructure the business. The mere fact that a corporate rescue may seem unlikely to succeed because of the company’s insolvent state should not of itself prevent the senior management board from trying to save the business and preserve both enterprise value and jobs. Confirmation by the High Court of the majority’s view in Bell sends the wrong message to directors and executives, that is: if in doubt, close the business for fear of prejudicing creditors. This could push more businesses into formal insolvency proceedings and impair strategies for business rescue, which would be a suboptimal outcome.

50 In formal insolvency proceedings it is often harder to trade on businesses while attempting a reorganisation. Formal insolvency proceedings often feature public sales of assets that are perceived by the market as being distressed sales, which generate lower returns than an orderly program of asset sales during an informal (and confidential) workout. At a time when corporate insolvencies are increasing, this would be a highly unfortunate development in the law. There are strong policy reasons to return to the balancing exercise implemented by Owen J rather than the creditor primacy approach of the majority in the Bell appeal.

51 There are also strong jurisprudential arguments to support overturning the majority decision in the Bell appeal. It is respectfully submitted that the approach of Drummond AJA in Bell on the nature of directors’ duties to creditors adds yet another layer of gloss to the classical dicta in Walker v Wimborne and should not be adopted by the High Court. This conclusion is aided by the instructive

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65 Bell (2012) 270 FLR 1, at 544 [2819].
68 (1976) 137 CLR 1.
judicial remarks made by the High Court in Spies on the nature of directors’ duties to creditors, discussed below.

52 It is appropriate, at the outset, to repeat the influential and oft-quoted dictum of Mason J in Walker v Wimborne before analysing its conventional meaning:

“…it should be emphasised that the directors of a company in discharging their duty to the company must be taken into account the interests of its shareholders and its creditors. Any failure by the directors to take into account the interests of creditors will have adverse consequences for the company as well as for them.”

53 Walker v Wimborne cautions that directors must remember that creditors may also be affected by a particular management decision. The case indicates that when a company is in financial difficulty, directors must ensure that they balance the interests of various affected persons. The High Court majority in Spies endorsed the dicta in Walker v Wimborne and recognised that insolvency alters the relative weight that directors should give to shareholder interests as opposed to creditor interests. In offering insight on the meaning of the dictum in Walker v Wimborne, the majority judgment in Spies supported the quote of Professor Sealy who offered the following rationale for the dicta of Mason J:

“[these] were words of censure directed at conduct which … comes within some well-established rule of law, such as the law imposing liability for misfeasance, the expropriation of corporate assets or fraudulent preference.”

54 Against this legal framework and judicial understanding, the approach adopted by Drummond AJA in Bell towards the issue of directors’ duties to creditors warrants attention. In particular, the following sweeping statement by Drummond AJA in Bell invites further scrutiny:

“Directors, in discharging their fiduciary duties to their company must, if the company is sufficiently financially distressed, have regard and give proper effect to the interests of creditors … courts will now intervene in an appropriate case, irrespective of the directors’ beliefs and business judgments, to ensure that creditors are properly protected.”

55 The thrust of this judicial statement is problematic for two main reasons. First, it represents a radical departure from orthodox authorities. Drummond AJA’s approach unreasonably shifts the directors’ duty to creditors away from its traditional focus of consideration (a balancing exercise), to become a positive duty

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69 (2000) 201 CLR 603. For a detailed analysis, see Hargovan, above note 1.
70 (1976) 137 CLR 1, at 7.
72 Sealy, above note 67.
73 Bell (2012) 270 FLR 1, at 361 [2031] (emphasis added).
to protect their interests when a company is in financial distress. In the authors’ view, the balancing approach taken by the trial judge, and also adopted by Carr AJA in dissent, is preferable because it recognises the practical difficulties that directors face during times of financial distress. As noted above, if the workout had resulted in the Bell group being able to enter into a long term refinancing arrangement, all stakeholders would have been better off. Indeed, the introduction of voluntary administration into Part 5.3A of the Corporations Act 2001 (Cth), just two years after the Bell group’s collapse, was premised on the statutory recognition of the value of encouraging companies to avoid liquidation by pursuing restructuring options. A law that holds directors and their associates liable for pursuing restructuring options in good faith will lead to many more liquidations with potentially harmful effects for the broader economy.

56 Second, the approach undertaken by Drummond AJA seems to elevate the duty to a direct one to creditors, or at a minimum makes them the sole stakeholder group, rather than including their interests as merely one of a number that must be considered by corporate managers. The obligation to have regard to creditors’ interests, as espoused in Walker v Wimbourne, arises as part of the process of acting in the best interests of the company. The ultimate goal of the duty is to benefit the company, and through it the creditors.75 The interests of the company, in the context of impending insolvency and corporate rescue attempts, should not be subordinated to the interests of sharing pari passu between unsecured creditors.

57 The pari passu rule is one that is aimed at distributional equity where claims are of the same rank. The goal of creditor protection during times of financial distress is adequately addressed by existing statutory rules. It is not illegal to obtain security by contract, although in some cases the Corporations Act 2001 (Cth) (and the Bankruptcy Act 1966 (Cth) which applied at the time of the Bell facts) may allow transactions that were not illegal when made to be set aside by the court because they occurred too close to the date of liquidation.76 It is submitted that these statutory rules provide an appropriate balance between creditor protection and commercial decision-making.77 In addition, creditors are given a measure of protection through the insolvent trading provision, which allows a liquidator, ASIC or a creditor to take action against directors who allowed the company to continue incurring debts at a time when it was insolvent and there were reasonable grounds to suspect insolvency.78 It is clear that the insolvent trading provision imposes a

76 Corporations Act 2001 (Cth), Part 5.7B, Division 2.
77 See, e.g., the carve outs to void security interests in section 588FJ(s), Corporations Act 2001 (Cth).
78 Corporations Act 2001 (Cth), Part 5.7B, Divisions 3 and 4. Empirical evidence (based on 103 insolvent trading cases from 1961 to 2004) showed that the majority of cases are brought by creditors (60 per cent) and that in 75 per cent of cases, the defendant was found liable. See further, P. James, I. Ramsay and P. Siva, “Insolvent Trading — An Empirical Study” (2004) 12 Insolvency Law Journal 210.
threat of financial penalty, or even criminal sanctions, against directors and these are important factors in their decision-making processes during reorganisation attempts. The expansion of the liability regime for directors and officers during financial distress by the majority in the Bell appeal is unnecessary and inappropriate from both a policy and doctrinal standpoint.

58 If the approach undertaken by the majority in Bell is confirmed by the High Court of Australia, it will have the effect of reformulating directors’ duties to creditors in a manner that will have a chilling effect on corporate rescue initiatives by directors. The new elevated duty would not only include an obligation to safeguard creditor interests generally, but an obligation to see that creditors of the same degree were treated equally. It will be exceedingly difficult to comply with such a duty. While trading on the business may involve prejudice to creditors, as it uses up scarce resources, shutting the business down prematurely for fear of potential prejudice may itself cause greater harm to creditors due to the lower returns in formal insolvency compared with informal workouts.

59 The majority judgments in Bell may also be criticised for departing from long-standing judicial practice of non-interference with directors’ business decisions. The non-interventionist tradition of second-guessing directors’ commercial decisions acknowledges the limitations of judicial capacity and the general undesirability of judging commercial decisions via a rear-view mirror. Such an approach is viewed as a “hallmark” feature of commercial law, and is unsurprisingly adopted across many jurisdictions. Hindsight, of course, is a “wonderful thing” as recognised by the court.

60 Clearly, director decision-making, in the context of impending insolvency, aimed at corporate rescue, will not always be perfect or successful. Outside of situations concerning self-dealing and/or shirking, the court ought not to substitute its opinion for that of the board even though later events may cast doubt on the board’s determination. As long as the directors have selected one of several rational

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79 The prospect of criminal penalties is not an empty threat. Empirical evidence showed 15 per cent of insolvent trading cases involved criminal proceedings. See James, Ramsay and Siva, above note 78.
80 See Carlen v Drury (1812) 1 Ves & B 154; (1812) 35 ER 61 (“This court is not required on every occasion to take the management of every playhouse and brewhouse in the Kingdom”); Richard Brady Frank Ltd v Price (1937) 58 CLR 112; Harlowe’s Nominees Pty Ltd v Woodside (Lakes Entrance) Oil Co NL (1968) 121 CLR 483; ASIC v Rich [2009] 75 ACSR 1.
alternatives, the judicial view that deference should be accorded to the board’s decision is both defensible and appropriate.\textsuperscript{85}

61 The approach taken by both the trial judge and Carr AJA in dissent allows directors to make business decisions in an attempt to rescue the company from liquidation. This at least offers the chance for the company to be saved and its value to be maximised, or at least preserved. Ultimately it should be for the directors, not the courts, to assess prospects of corporate rescue unless the decision of business management is tainted by self-interest or is clearly made in bad faith. Such a position has long applied to decisions made by directors prior to insolvency.\textsuperscript{86} In the authors’ view, the position of the minority judge on appeal is preferable from both a policy and a doctrinal perspective. Carr AJA’s judgment in the \textit{Bell} appeal, and the balancing exercise undertaken by Owen J at first instance gives directors and officers flexibility to act in a commercially realistic manner that gives the company a chance to be saved. Placing greater liability on the directors, particularly by expanding the inherently uncertain duty to consider/protect creditors, puts directors and officers in a commercially uncertain position that will lead the risk averse to shut down the company prematurely based on such liability concerns.

\textbf{Conclusion}

62 The Appellate Court decision in the \textit{Bell} case is significant – it is the most important pronouncement in Australia on the implementation of fiduciary duties claims brought by creditors, since the High Court dicta in \textit{Walker v Wimborne}\textsuperscript{87} and \textit{Spies v R}\textsuperscript{88} on the nature of such claims. In elevating directors duties to creditors in the manner discussed above, the judicial approach adopted by the majority judges in \textit{Bell} raises a broader and more fundamental question as to the possible justifications for the duty. In an extra-curial address and article, Justice Hayne of the High Court of Australia has questioned and rejected the premise underlying directors’ duties to creditors at common law on the basis that the law has adopted a


\textsuperscript{86} Re Smith and Fawcett Ltd [1942] Ch 304; \textit{Howard Smith Ltd v Ampol Petroleum Ltd} [1974] AC 821.

\textsuperscript{87} (1976) 137 CLR 1.

\textsuperscript{88} (2000) 201 CLR 603; [2000] HCA 43.
solution in search of a problem. In attempting to unravel the doctrinal mess, Justice Haynes has found favour with the view that recognising “fiduciary duties to creditors” in circumstance of insolvency may involve using the law of fiduciary duty to fill gaps that do not exist. Perhaps herein lies the clue to this unresolved legal “conundrum” which has plagued this area of law in Australia for over three decades.

90 Ibid., at 814.